



NBC NATIONAL MARKETING, Inc. - WILMINGTON, NC



Member Overview

NBC National Marketing, Inc. (NBCNM) is one of the nation's premier National Marketing Organizations. NBCNM and the predecessor organization, has continuously served independent agents and financial services firms since 1989 through an exclusive network of innovative brokerage firms and IMOs.

NBCNM member firms create a national footprint of successful independent Brokerage General Agencies, but work together to help member firms grow their business.

Our focus is directed toward the brokerage community with a value added proposition for every producer and agency.

- » Providing excellent support is at the forefront of every decision made at NBCNM.
- » Providing access to the best carriers is our commitment to the producer community.

Member Value Proposition

NBCNM is made up of carefully selected and pre-qualified Independent National Marketing Organizations from across the US. This network of unique members offer boutique and specialty services to agents and financial services firms.

Member Leadership

- » Mel Rohrer – President – rohrem@ram-group.net
- » Jim Wolfe – Secretary – jim@uswolfe.com

The NBCNM platform is a pathway to success. Member development and growth is assured through our ability to:

- » Call on a vast amount of Member Intellectual Capital
- » Sharing of Multi-faceted Marketing Programs
- » Constant Exchange of Ideas

Because of the collective experience of our member firms, NBC possesses unique expertise to address the needs of today's insurance agencies while providing best in class service. Each member firm can tap into this shared wisdom in a variety of ways to better serve their clients - and to successfully grow their business.

NBCNM Goal

NBCNM Members share a common goal: To assist member agencies in finding the perfect distribution model for bringing products and concepts to the consumer marketplace. This focus gives NBCNM the expertise to offer a broad range of solutions for clients.

Product Offerings:

- » Disability Income Protection
- » Group Life and Ancillary Products
- » Long Term Care Insurance
- » Life Insurance
- » Fixed and Indexed Annuities

Member Contact Information

NBC National Marketing, Inc

1501 Wellington Avenue • Wilmington, NC 28401

910.799.4490 • Fax: 815.377.3556

www.nbcnm.com • rohrem@ram-group.net